



Public Safety False Alarm Professionals

False Alarm Reduction Association  
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February 3, 2009

To: Supporters of False Alarm Reduction  
From: False Alarm Reduction Association  
Subject: FARA Institute

With the pressures our economy is placing on public safety agencies throughout the US and Canada, the need to reduce false alarms is even greater than usual. Localities are asked to do more with each resource they have, but when funds are scarce, the pressure is even more significant.

The False Alarm Reduction Association is committed to cooperative effort among alarm users, alarm companies, and public safety to solve the false alarm problem. But we only succeed with the support of companies, associations, and people like you.

FARA's extensive publications and programs are all developed through the effort of volunteers, who bring a variety of perspectives to each endeavor.

This year we face a special challenge. The uncertainty of our economy has led many localities to restrict funding for travel, resulting in our having to cancel our annual training symposium. The symposiums have been the cornerstone to, and have been the preferred method of, training our members in false alarm reduction. As you know, training is vital to any successful program and to meet our member's needs. The mission of the FARA Institute is to deliver training to all of our members via a variety of means including webinars, DVD's, publications, training symposiums, classroom training, etc.

FARA is asking for contributions to provide this valuable service to our members. Every contribution helps and will be acknowledged with a thank you letter, acknowledgement in FARA's Email Newsletter (the InfoLink) and via a press release to trade press and on the FARA web site. We know that funds are tight for everyone this year, but we ask you to think about the value that each public safety alarm professional, who has been exposed to successful cooperative techniques, brings to the false alarm reduction effort and contribute accordingly.

Please feel free to contact any one of us if you have any questions.

Sincerely,

The FARA Board of Directors

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# False Alarm Reduction Association (FARA) Institute Sponsorship Program

*Please print or type:*

The mission of the FARA Institute is to adapt the delivery method to meet the needs of our members. In short, when the member can no longer get to us at a regional or international conference we will adapt to deliver information by the internet, DVDs, publications or other appropriate means

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<b>Gold Sponsor-</b> Recognition with Name in 6 FARA Infolink Newsletters, Signage at all FARA events, Recognition with Company Logo in on site programs, Recognition on the FARA Web Site, Thank you Letter and Recognition Certificate.	\$750 (US)	
<b>Silver Sponsor-</b> Recognition with Name in 6 FARA Infolink Newsletters, Recognition in on site programs, Recognition on the FARA Web Site, Thank you Letter and Recognition Certificate.	\$500 (US)	
<b>Bronze Sponsor-</b> Recognition with Name in 1 FARA Infolink Newsletter, Recognition in on site Program at one event, Recognition on the FARA Web Site, Thank you Letter and Recognition Certificate.	\$250 (US)	

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\*Credit Card Verification Number is a 3-digit number on the back of Visa, MasterCard & Discover cards, and a 4-digit number on the front of American Express cards.

<p><b>Please fill out completely and forward to FARA</b></p> <p><i>By fax- 301.519.9508</i></p> <p><i>By mail</i></p> <p><b>FARA</b></p> <p><b>10024 Vanderbilt Circle #4</b></p> <p><b>Rockville, MD 20850</b></p>	<p><b>For Information</b></p> <p>Contact Brad Shipp</p> <p>Phone: 301.519.9237</p> <p>e-mail: Bradshipp@4yoursolution.com</p>
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