



False Alarms Can Be Alarming



Has YOUR Answer



Reasons Everyone Should Join FARA

1. **Develop or Refine Your Program**- Use the expertise from the entire membership and publication library.
2. **Avoid Mistakes**- Tap into others to help you avoid making the same mistakes they have made.
3. **Attend Training**- Delve into alarm management issues, meet with peers and network with others at Annual Training Symposiums and Regional Training Sessions.
4. **Get a Mentor**- Team with a seasoned alarm management professional, who will help you work through all aspects of your alarm management program.
5. **Keep Up On Trends**- Receive a bi-monthly newsletter, which covers the latest trends in ordinances, programs, security, tips for consumers and much, much more.
6. **Don't Miss Out**- Be part of an international network of local government alarm ordinance professionals, alarm industry representatives and alarm users.



Reasons Public Safety Should Join FARA

1. **Use The Models**- Use the language from model ordinances on burglar, fire, mobile security and smoke emitting devices.
2. **Use the Research**- Take advantage of the growing library of how to manuals that cover:
 - Program development
 - Alarm system equipment
 - Software selection
 - Consumer information
 - Alarm unit job descriptions
 - Calculating and reporting false alarms
 - Customer service
 - Electronic filing of permits
 - Grants
 - How to run alarm schools
 - Selecting outsourcing vendors
3. **Use the Bulletins**- Jump start your user education programs with one page bulletins that focus on common causes of false alarms.
4. **Use Our Assistance Requests**- We will email your fellow members to get the answer to your question.
5. **Connect with Industry**- We can help you begin a dialog with industry in your area.



Reasons Alarm Industry Should Join FARA

1. Improve how products reduce false alarms.
2. Develop relationships.
3. Spotlight your efforts at false alarm reduction.
4. Use our mailers to reduce false alarms from your customers.
5. Help shape public policy on alarm management.
6. Demonstrate your corporate responsibility.
7. Educate public safety officials on the challenges you face.



Reasons Alarm Users Should Join FARA

1. Help ensure that alarm ordinances are fair to alarm users.
2. Develop relationships.
3. Spotlight your efforts at false alarm reduction.
4. Help shape public policy on alarm management.
5. Demonstrate your corporate responsibility.
6. Educate public safety officials on the challenges you face.

Membership Has Privileges

Members Only Access

Members enjoy access to an information packed, password protected section of our web site.

Free Flash Drive

New members get a flash drive with all of our materials.

Professional Certification

The FARA Professional Certification Program provides you with a mechanism to demonstrate your professionalism and knowledge of alarm management issues.

Continuing education will increase your experience. These programs will ensure you receive some of the recognition you deserve.



Join Us!

IT IS EVERYONE'S RESPONSIBILITY TO



FALSE ALARMS

What is FARA?

The False Alarm Reduction Association (FARA) was created to:

- Provide a forum for the exchange of information on successful false alarm reduction programs
- Serve as a clearinghouse for agencies seeking to reduce false alarms
- Foster an environment of cooperation among public safety professionals, all facets of the alarm industry and the alarm user

Who is FARA?

FARA is an international organization made up of individuals dedicated to the reduction of false alarms. We are:

- Public Safety Professionals – Persons employed by public safety agencies and/or local governments, who are in charge of, or work in, false alarm reduction units
- Alarm Industry Associations
- Alarm Companies and Manufacturers
- End Users of Alarm Systems
- Specialized Software Vendors and Administrative Outsourcing Companies Other companies and individuals, who support alarm management efforts

False Alarm Reduction Association

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