



Public Safety False Alarm Professionals

False Alarm Reduction Association
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www.faraonline.org

To: Supporters of False Alarm Reduction
From: False Alarm Reduction Association
Subject: [FARA Institute Sponsorship Program](#)

With the continued pressure our economy is placing on public safety agencies throughout the US and Canada, the need to further reduce false alarms is great but the agencies' resources are diminished. FARA's library of publications and variety of programs, developed through the effort of its volunteers, provides valuable guides and information.

However, our Annual Training Symposium continues to be our *best* outreach program. Each year experienced and inexperienced alarm managers gather to share tips on successful programs and learn to overcome the challenges that confront the alarm manager each day. Equally valuable is the industry participation and the ability to meet and discuss issues face to face. This interaction is vital to ensuring that FARA is keeping up with all the industry trends that can affect alarm management programs.

We are still facing the economic demands that restrict funding for travel in many localities. FARA's established Institute Sponsorship Program helps government alarm managers get to the training symposium; but we only succeed with the support of companies and people like you.

We have expanded our acknowledgement of your generous participation in the Institute Sponsorship Program through constant publicity in all of our communications and on our website. Additionally, FARA membership dues are included in the Gold and Platinum sponsorship levels. Please take a moment to review the enclosed form for more details.

We ask you to think about the value that each alarm manager, who has been exposed to the successful cooperative techniques, brings to the false alarm reduction effort and contribute accordingly.

Please feel free to contact any one of us if you have any questions.

Sincerely,

The FARA Board of Directors.

Kerri McDonald
Riverside Police Department
951- 826-5600

Alicia Vela
Galveston Police Department
409-765-3796

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Portland Police Department
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Montgomery County Police Department
240-773-6300

Kelly Ryan
Texas Burglar & Fire Alarm Association
713-320-3674



False Alarm Reduction Association (FARA) Institute Sponsorship Program

Please print or type:

The mission of the FARA Institute is to provide funding to allow members who can no longer get to a symposium without assistance.

Agency-Company Name			
Contact Person			
Mailing Address			
City			
Province/State		Postal/Zip Code	
Phone		Fax	

Sponsorship Contribution - Please Circle your selection

FARA Institute Benefits (Please Circle Your Choice)	Sponsor	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Investment Amount – All amounts in US Dollars)	\$100- \$499	\$500- \$999	\$1000- \$2999	\$3000- \$4999	\$5000 & above
Thank you Letter	X	X	X	X	X
Recognition with Signage at Symposium	X	X	X	X	X
Recognition in on site Symposium program	Name	Name	Logo	Logo	Logo
Recognition with Name in FARA InfoLink Newsletters	Name	Name	Name	Name	Logo
Recognition on the FARA Website	Name	Name	Name	Name	Logo

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 I have attached a check
 I will pay by credit or Debit card at <http://faraonline.org/pay-fara-online/>

<p style="text-align: center;"><i>Please fill out completely and forward to FARA</i></p> <p style="text-align: center;">By fax: 301.519.9508</p> <p style="text-align: center;">By mail: FARA 10024 Vanderbilt Circle #4 Rockville, MD 20850</p>	<p style="text-align: center;">For Information</p> <p style="text-align: center;">Contact Brad Shipp Phone: 301.519.9237 e-mail: Bradshipp@4yoursolution.com</p>
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