TIPS FOR BUSINESSES

- Fully train new system users! *Hold*monthly or quarterly training sessions
 to teach proper operation and how to
 cancel accidental activations.
- Thoroughly train temporary holiday employees to avoid holiday-related false alarms.
- ✓ Look for items that can move within the "view" of your motion detectors such as holiday decorations or balloons, causing false alarms.
- Give special consideration to the installation of motion detectors in high bay areas with overhead doors, large exhaust fans or ceiling vents, which allow entry of birds.
- Ensure all doors and windows are secure and locked before arming your system.
- Ensure that floor mounted contacts are not being used on overhead/rollup doors. Instead, use track-mounted wide gap contacts on BOTH sides of the door. Require activation by BOTH contacts to trigger the alarm.
- Don't change pass codes and/or arming codes without advising your authorized users. If a pass code is changed notify your alarm company.
- Your central monitoring station should not request a law enforcement dispatch for power outages, low battery signals or loss of telephone connections.

- Immediately contact your alarm provider if you alarm system is not working properly.
- If your business requires hold-up protection, use dual-action devices only.
- ✓ Service and maintain your system (including batteries) regularly before false alarms occur.
- ✓ Upgrade old alarm systems to current equipment that conform to Security Industry Association (SIA) false alarm prevention standards.



Public Safety False Alarm Reduction Professionals

> 10024 Vanderbilt Circle #4 Rockville, MD 20850 Phone: 301.519.9237 www.faraonline.org

FARA publications are reviewed and updated as needed.
For more info visit our web site.



FALSE ALARM PREVENTION FOR BUSINESSES

What Do False Alarms Cost YOUR Business?



- False Alarms Cost System Users \$\$\$
- False Alarms Waste Valuable Public Safety Resources
- False Alarms Can Delay Response When You Really Need It

WHAT IS A FALSE ALARM?

A false alarm is notification of an alarm to law enforcement when the responding authority finds no evidence of criminal offense or attempted criminal offense.



Public Safety resources are limited and should never be wasted. Thousands of patrol hours are spent investigating alarm reports that turn out to be "false alarms".

FALSE ALARMS...

- Take officers and firefighters away from real emergencies. False alarms endanger responding authorities and the whole community by needlessly diverting public safety resources.
- Desensitizes communities to alarm signals and can lead to neighbors ignoring your alarm when it goes off.
- Make your security system less reliable and credible.
- May make you reluctant to arm your system, exposing your property to theft or fire.
- Cost citizens time, personal security and money, as many jurisdictions assess costly fines for excessive false alarms.

FALSE ALARMS CAN BE COSTLY

- Waste of Public Safety resources
- False alarm fines or fees
- Increased maintenance costs
- Responsible Party cost to respond to the alarm
- Nuisance to community
- Multiple false alarms could lead to non-response



Actions you can take to reduce the costs of false alarms to your business and the community:

- User training
- Ensure alarm system components are proper for the environment
- Schedule annual maintenance with your alarm company

Commercial establishments have unique circumstances, which contribute to the false alarm problem. These circumstances include frequent employee turnover, constant public access, daily opening and closing procedures, working with multiple goods and service providers, and use of janitorial services.

BEST PRACTICES

- ✓ Talk to your alarm provider and become educated on the design and use of YOUR security system.
- Ensure your alarm system identifies to the monitoring company the device that caused the alarm activation and its location.
- Ensure stock is securely stored on shelves.
- Communicate business hours to your monitoring company.
- ✓ Install equipment to make activation easy when needed, but safe from accidental trips.
- ✓ Consider the use of internal verification procedures. Upon an alarm activation, the monitoring center operator contacts your location to obtain a code word confirming or discontinuing the alarm activation prior to requesting law enforcement dispatch.
- Have your monitoring company use Enhanced Call Verification (ECV), which means if no phone contact is made at the alarm site, they call a responsible party at a second phone number prior to requesting a police dispatch.
- ✓ Identify if problems are occurring during specific opening and/or closing times.